

5 Best Vlogging Platforms Worth Checking Out in 2023

By [Lynne](#) | Follow | Last Updated December 13, 2022

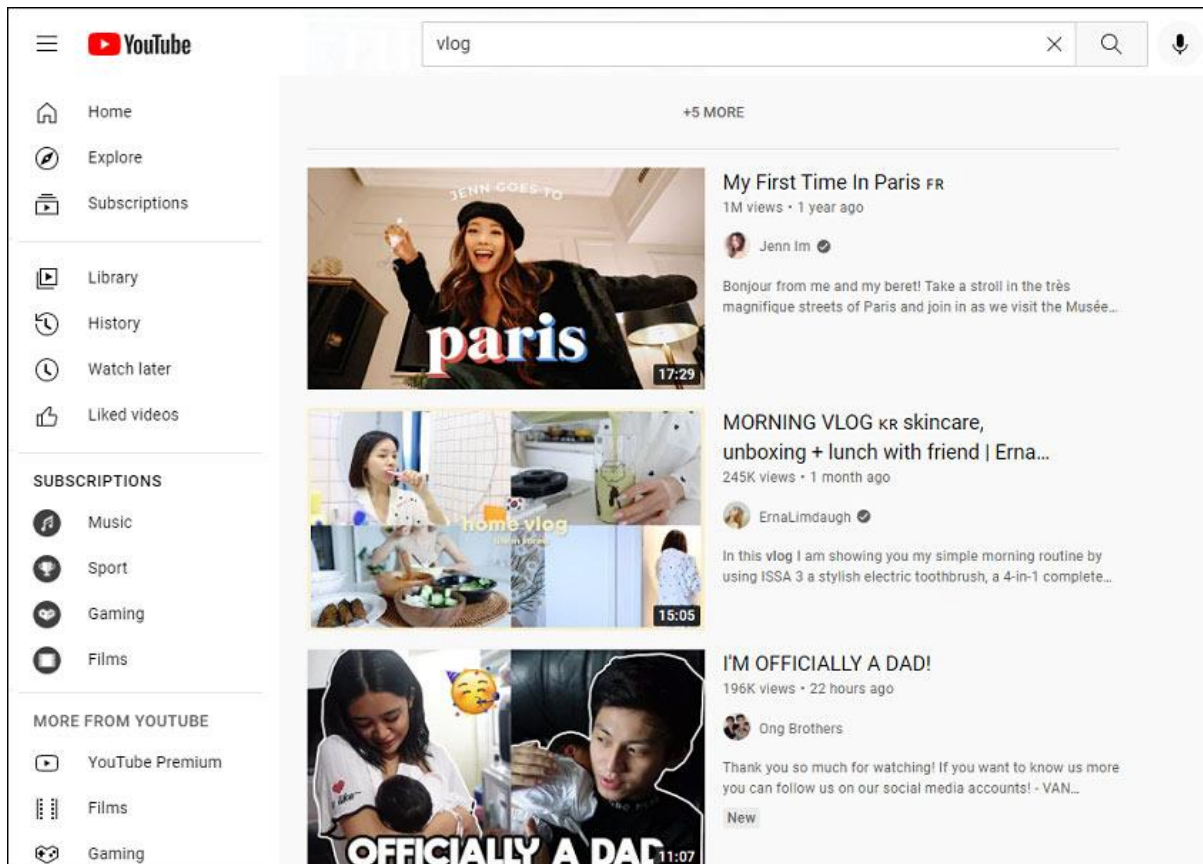
Have you ever tried to record your life or build your brand through vlogging? Maybe you just need a vlogging platform to enjoy vlogs or post your own vlog. What is the best vlogging platform? This post picks 5 platforms you can choose from. You can try this handy video editor [MiniTool MovieMaker](#) to polish your vlog!

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Looking for the best vlogging platform you can browse or upload vlogs? You have come to the right place. Whether you want to be an audience or creator of vlogs, the following top 5 handpicked vlog websites will meet your needs. Let's jump in!

YouTube



As the birthplace of many famous vloggers and video creators, YouTube almost has 1 billion users, with 500 hours of video uploaded every minute. When it comes to the video-sharing platform, it must be the best vlogging platform to check out.

You can find considerable videos updated every minute. And the massive daily site visitors will promote the exposure of your videos in a great way. It is straightforward to create your own channel and upload your vlog content. Moreover, it allows YouTubers to monetize the channel by putting ads in [vlogs](#).

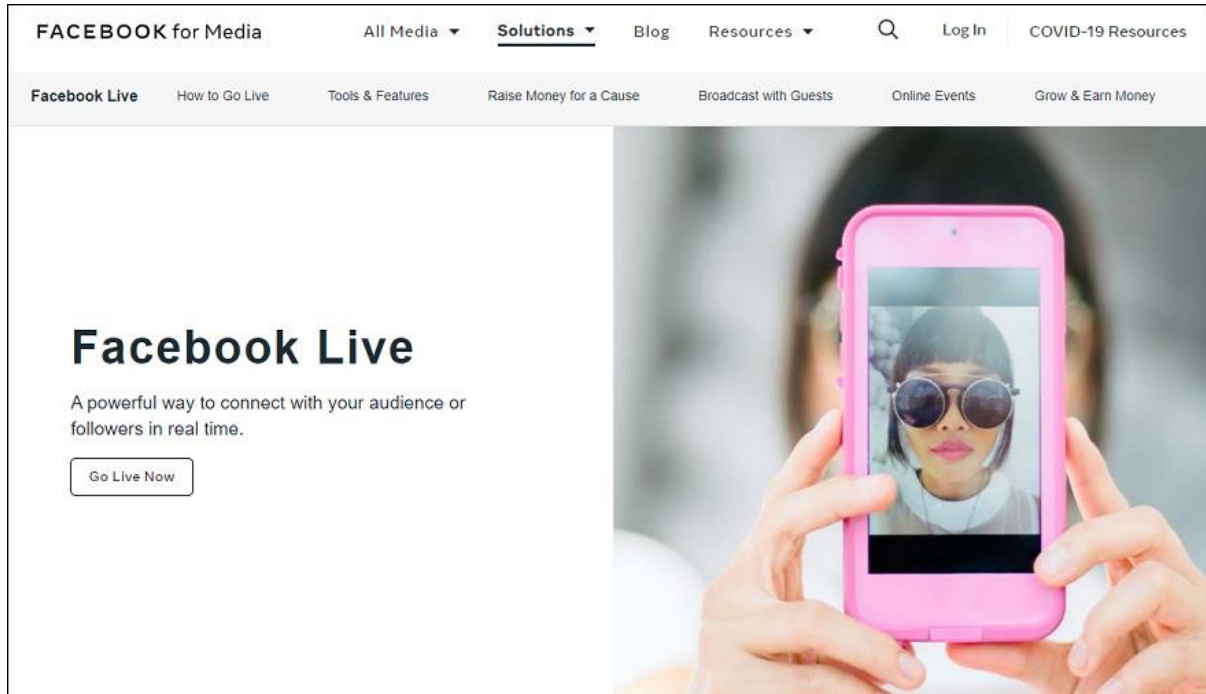
Instagram Live, Stories and IGTV

If YouTube is not a cup of your tea, I recommend you check out Instagram and its Live, Stories, and IGTV. Apart from a photo-sharing social media platform, the new features of Instagram Live, Stories, and IGTV are three very different, and unique vlog websites to share vlogs with followers.

For one thing, Instagram Live is one of the best vlogging platforms to watch vlogs and alternatives to YouTube. For another, it can be used to increase fan-following and brand identity.

Recommend post: [Top 5 Best Vlog Editing Software in 2021 \[Free & Paid\]](#)

Facebook And Facebook Live



Facebook, as one of the most popular social websites, is also among the best vlog sites with dramatically increasing users. The advantage of Facebook lies in the direct engagement with your followers. If you already have an established page, your followers can directly see your vlogs.

You can create an account and upload your vlog in just a few minutes. To get more exposure, Facebook also has built-in business marketing tools. Its marketing system is powerful enough to easily turn a simple video into an effective advertisement for your brand.

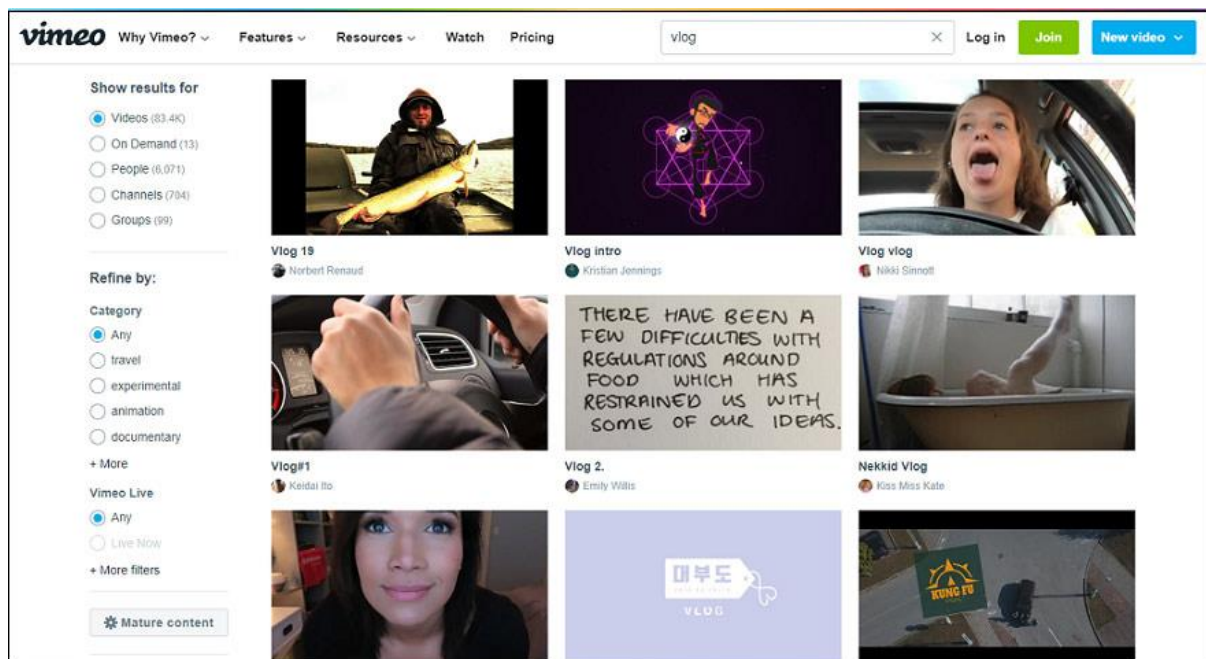
You may also like: [Vlog vs Blog: What Is the Difference \[Ultimate Guide\]](#)

DailyMotion

Dailymotion is another vlog website that just looks like a YouTube video sharing platform. The main difference between the two is that YouTube has more inclusive videos, while DailyMotion focuses on professional, high-quality video content.

If you already have some vlogging experience or use high-end vlogging equipment, DailyMotion can be a better fit for you. In addition, it allows you to monetize your content, too. You just need to take note of the restricted time duration and storage capacity of the videos you upload.

Vimeo



Vimeo is one of the most creative vlogging platforms where you can unleash your new ideas and creativity. It is an upgraded version of DailyMotion with less amateur content.

It will take some time to work out for some green hands who just [start vlogging](#). But you will find it is a great place to improve the quality and content of your vlogs for the platform itself, as well as your other channels.

Conclusion

After the discussion of the best vlogging platforms, do you find your favorite one? I hope you will have a nice vlogging journey!